

For Immediate Release:
Gary Ibsen

**TomatoFest.com awarded Google Trusted Stores badge
For Positive Shopping Experience.**

Little River, CA - January, 2016 - TomatoFest.com which offers 650 varieties of certified organic heirloom tomato seeds from around the world, was recently selected to join the Google Trusted Stores program. To help shoppers identify online merchants that offer a great shopping experience, the Google Trusted Store badge is awarded to e-commerce sites that demonstrate a track record of on-time shipping and excellent customer service. When visiting the TomatoFest.com website, shoppers will see a Google Trusted Store badge and can click on it for more information.

“We are thrilled for being recognized by Google for meeting their standard of excellence for online shoppers,” said Dagma Lacey and Gary Ibsen, owners of TomatoFest.com.

As an added benefit, when a shopper makes a purchase at a Google Trusted Store, they have the option to select free purchase protection from Google. Then in the unlikely event of an issue with their purchase, they can request Google’s help, and Google will work with TomatoFest.com and the customer to address the issue. As part of this, Google offers up to \$1,000 lifetime purchase protection for eligible purchases.

Google Trusted Stores is entirely free, both for shoppers and for online stores. The program helps online stores like TomatoFest.com attract new customers, increase sales and differentiate themselves by showing off their excellent service via the badge on their websites.

About TomatoFest® Heirloom Tomato Seeds

Gary Ibsen, author of The Great Tomato Book, founded TomatoFest Heirloom Tomato Seeds in 1991 and revitalized the appreciation and desire for heirloom tomatoes. Ibsen's belief in sustainable, organic farming,

seed saving and sharing seeds and the stories of their cultural histories, inspired him to grow heirloom tomato varieties for more than 30 years. For the 2016 season, he, and his partner, Dagma Lacey, grew more than 650 varieties of certified organic, heirloom tomatoes from seeds originally sourced from family farms around the world. Their personal, hands-on tomato production and seed harvest techniques ensure the highest quality seeds and help ensure that these precious heirloom tomato varieties will be sustained for years to come. In 2008 Ibsen retired from 18 years of producing the nationally celebrated Carmel TomatoFest event in Carmel, CA. to focus on their TomatoFest.com seed business. Through their TomatoFest Seed Donation Program, Gary and Dagma have donated heirloom tomato seeds to more than 380 non-profit, urban garden projects, school gardens, community outreach gardens around the U.S., India, Africa, Europe, and China. For additional information, visit: www.tomatofest.com/tomato-seed-donations.html